



# Hollings Cancer Center's 15<sup>th</sup> Annual Golf Tournament

September 20, 2010

· Turtle Point · Kiawah Island Golf Resort ·

## SPONSORSHIP OPPORTUNITIES

*Making Hope a Reality for Cancer Patients in South Carolina*

### TITLE SPONSOR

Includes logo placement on all pre and post event publicity. Also includes two foursomes for tournament play and additional golf and accommodations packages. Title sponsor receives naming rights to the tournament and category exclusivity.

Sponsorship Level: \$15,000

### GOLD SPONSOR

Gold sponsor receives one foursome for tournament play and additional golf packages. Sponsor also receives recognition on tournament programs, banner, one tee-sign and website.

Sponsorship Level: \$7,500

### PLATINUM SPONSOR

Platinum sponsor receives one foursome for tournament play and additional golf and accommodations packages. Sponsor also receives logo placement on banner, one tee-sign, website and programs.

Sponsorship Level: \$10,000

### SILVER SPONSOR

Silver sponsor receives one foursome for tournament play as well as logo placement on one tee-sign during the tournament.

Sponsorship Level: \$5,000

### TEAM & TEE

Foursome Benefits and logo placement on one tee-sign.

Contribution Amount: \$2,500

### FOURSOME

Foursome benefits include: course fees, breakfast, lunch, awards and open bar reception.

Contribution Amount: \$1,500

### TEE SIGN

One tee-sign with logo placement during the tournament.

Contribution Amount: \$500

SPONSORSHIP BENEFITS	TITLE	PLATINUM	GOLD	SILVER	TEAM/TEE	FOURSOME	TEE SIGN
<b>VERBAL ACKNOWLEDGEMENT</b>							
During opening remarks	x						
During closing reception	x	x	x	x			
<b>BRANDING ITEMS</b>							
Logo on 200 players' gifts	x						
Company banner displayed	x						
Display table during tournament	x	x					
Provide promotional items for bags	x	x	x				
Recognition on tournament banner	x	x	x	x			
Logo and link on event website	x	x	x	x	x		
Logo on 200 event programs	x	x	x	x		x	x
Logo on tee signage	x	x	x	x	x		x
<b>COMPLIMENTARY ITEMS</b>							
# of Teams for tournament play	2	1	1	1	1	1	
Accommodations at Kiawah Island Golf Resort (# of guests)	8	8					
Additional rounds of golf at Kiawah Island Resort (# of rounds)	8	8	4	4			