



Hollings Cancer Center's  
16<sup>th</sup> Annual Golf Tournament  
September 19, 2011  
· Turtle Point · Kiawah Island Golf Resort ·  
**Sponsorship Opportunities**

**TITLE SPONSOR - \$15,000**

*(Contributed portion is \$12,355. Non-deductible is \$2,465.00.)*

*Our Title Sponsor, WITH CATEGORY EXCLUSIVITY, will be featured prominently in all pre- and post- event publicity.*

*In addition to **Platinum Level Benefits**, our Title Sponsor will also receive:*

- Recognition as Title Sponsor on all printed materials
- Featured in pre and post event publicity as Title Sponsor
- Logo placement on 200 event programs
- Logo placement on 200 golf gifts as the Title Sponsor
- Recognition on event banner as Title Sponsor
- Display table available for your company on day of event
- Opportunity to provide literature or promotional items (must be pre-approved by the golf committee) for inclusion in 150 goodie bags
- Invitation to Awards Reception where your corporation will be recognized/asked to provide comments (up to 4 guests)
- Opportunity to display your company banner from clubhouse
- 2 teams for tournament play (includes foursome for Platinum benefits)

**Additional Benefit:**

*We also look forward to working closely with the Title Sponsor on any additional high-visibility ideas that will underscore this sponsors special relationship to Hollings Cancer Center at the Medical University of South Carolina.*



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**Platinum - \$10,000**

*(Contributed portion is \$7,915. Non-deductible is \$2,085.)*

- Foursome benefits
- Recognition in tournament program
- Logo and link on website
- Pre and post tournament publicity
- Logo/name on sponsor banner
- Opportunity to insert promotional material in bags
- Product/service display table at tournament
- Logo/name on tee signage at designated hole

**Gold - \$7,500**

*(Contributed portion is \$6,425. Non-deductible is \$1,085.)*

- Foursome benefits
- Recognition in tournament program
- Logo and link on website
- Pre and post tournament publicity
- Logo/name on sponsor banner
- Opportunity to insert promotional material in bags
- Logo/name on tee signage at designated hole

**Silver - \$5,000**

*(Contributed portion is \$4,155. Non-deductible is \$845.)*

- Foursome benefits
- Four rounds of golf at Kiawah Island Resort\*  
*(\*excluding Ocean Course; restrictions apply)*
- Recognition in tournament program
- Logo and link on website
- Logo/name on sponsor banner



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**Team & Tee Package - \$2,500**

*(Contributed portion is \$1,860. Non-deductible is \$640)*

- Foursome benefits
- Logo and link on website

**Foursome - \$1, 500**

*(Contributed portion is \$860. Non-deductible is \$640)*

- One foursome for tournament play
- Complimentary lunch and beverages
- Gift to commemorate the 16<sup>th</sup> Annual Golf Tournament
- Four invitations to Awards Reception
- Recognition in tournament program

**Tee Signage - \$500**

*(100% donation - Does not receive foursome benefits)*

- Company name on tee sign at designated hole
- Two Invitations to Awards Reception
- Recognition in tournament program
- Opportunity to insert promotional material in bags

**PLEASE RETURN PLEDGE FORM & PAYMENT TO:**

Hollings Cancer Center · Attn: Jenny Gilson  
86 Jonathan Lucas Street · MSC 955 · Charleston, SC 29425  
Phone: (843) 792-1669 · Fax: (843) 792-4233  
Email: [Gilson@musc.edu](mailto:Gilson@musc.edu)

**THANK YOU FOR YOUR SUPPORT OF THE HOLLINGS CANCER CENTER**